Dr. Yasin Ozcelik



Yasin Ozcelik is the Department Chair and Associate Professor of Analytics at the Dolan School of Business, Fairfield University. He obtained his Ph.D. in Management Information Systems and master's degree in Economics both from Purdue University.

His research interests include economics of information systems, business models in electronic commerce, business value of information technology, and strategic use of information technology to improve firm performance. His articles has appeared in journals including Journal of Management Information Systems, Information Systems and E-Business Management, International Journal of Business Information Systems, International Journal of Services and Operations Management, International Journal of Project Management, and International Journal of Information Systems in the Service Sector.

His research was also published in several books and conference proceedings, including Americas Conference on Information Systems (AMCIS), European Conference on Information Systems (ECIS), Institute for Operations Research and Management Sciences Conference (INFORMS), EURO/INFORMS, and Decision Sciences Institute Annual Meeting (DSI).

He taught courses at Fairfield University and Purdue University, and received three awards for distinguished teaching.

Teaching Interests：

- Business Analytics
- Data Mining
- Database Systems
- Information Systems
- Electronic Commerce
- Research Interests
- Economics of Information Systems
- Business Models in Electronic Commerce
- Business Value of Information Technology

Publications

Conference Proceeding (Published) [Yasin Ozcelik]
Multi-dimensional Performance Effects of Six Sigma Quality Improvement Projects on Large U.S. Firms: A Panel Data Analysis, Date of Publication: 15 Date of Publication: July (3rd Quarter/Summer) 2016

Conference Proceeding (Published) [Yasin Ozcelik]
Do Six Sigma Projects Improve Firm Performance? Empirical Evidence from the U.S Companies, Date of Publication: 25 Date of Publication: June 2014

Book Chapter (Published) [Zafer Ozdemir, Yasin Ozcelik, In Lee]
Market Transparency in Business-to-Business e-Commerce: A Simulation Analysis, IGI Global Publishing ,319-335,Date of Publication: 2013

Conference Proceeding (Published) [Yasin Ozcelik, Kemal Altinkemer]
Does Information Technology (IT) Outsourcing Matter? Empirical Evidence from the US Companies.Date of Publication: 26 Date of Publication: June 2013

Conference Proceeding (Published) [Yasin Ozcelik, Kemal Altinkemer]
Multi-dimensional Effects of Information Technology (IT) Outsourcing on Company Performance: A Firm-level Empirical Analysis.Date of Publication: 20 Date of Publication: June 2012

Book Chapter (Published) [Yasin Ozcelik, John Wang]
Does the Internet Increase Fundraising Revenues of Nonprofit Organizations? An Economic Analysis, IGI Global Publishing. 293-308.Date of Publication: 2011

Journal Article (Published) [Zafer Ozdemir, Yasin Ozcelik]
Market Transparency in Business-to-Business e-Commerce: A Simulation Analysis, International Journal of E-Business Research [7] 4 62-78.
Date of Publication: 2011.

Journal Article (Published) [Zafer Ozdemir, Yasin Ozcelik, Kemal Altinkemer]
Productivity and Performance Effects of Business Process Reengineering: A Firm-level Analysis, Journal of Management Information Systems [27] 4 129-162.
Date of Publication: 2011

Book Chapter (Published) [M Clark, Malcolm Cooper, Yasin Ozcelik, A Martinez, Wayne Pease, C Carter, Raj Gururajan]Digitizing Healthcare: Electronic Medication Administration (eMAR) and Bedside Medication Verification (BMV), IGI Global Publishing.31-41.Date of Publication: 2010

Journal Article (Published) [Yasin Ozcelik]
Do Business Process Reengineering Projects Payoff? Evidence from the United States, International Journal of Project Management [28] 1 7-13.
Date of Publication: 2010

Journal Article (Published) [Zafer Ozdemir, Prabuddha De, Yasin Ozcelik, Kemal Altinkemer]Donor-to-Nonprofit Online Marketplace: An Economic Analysis of the Effects on Fundraising, Journal of Management Information Systems [27] 2 213-242.
Date of Publication: 2010

Journal Article (Published) [Yasin Ozcelik]
Six Sigma Implementation in the Service Sector: Notable Experiences of Major Firms in the United States, International Journal of Services and Operations Management [7] 4 401-418.Date of Publication: 2010.

Journal Article (Published) [Yasin Ozcelik]
The Rise of Teleworking in the USA: Key Issues for Managers in the Information Age, International Journal of Business Information Systems [5] 3 211-229.
Date of Publication: 2010.

Conference Proceeding (Published) [Yasin Ozcelik, Kemal Altinkemer]
Performance Effects of Information Technology Outsourcing: A Firm-Level Empirical Analysis.Date of Publication: 30 Date of Publication: June 2010.

Book Chapter (Published) [Yasin Ozcelik, Kirk St. Amant]
IT-Enabled Reengineering: Productivity Impacts (reprint), IGI Global Publishing 371-376.Date of Publication: 2009.

Journal Article (Published) [Yasin Ozcelik, Kemal Altinkemer]
Cash-back Rewards versus Equity-based Electronic Loyalty Programs in E-commerce, Information Systems and E-Business Management [7] 1 39-55.
Date of Publication: 2009.

Journal Article (Published) [Yasin Ozcelik]
Effects of Online Service Providers for Nonprofits on Fundraising Markets: An Economic Analysis, International Journal of Information Systems in the Service Sector [1] 4 15-32.
Date of Publication: 2009.

Conference Proceeding (Published) [Yasin Ozcelik, Kemal Altinkemer]
Impacts of Information Technology Outsourcing on Organizational Performance: A Firm-Level Empirical Analysis.Date of Publication: 8 Date of Publication: June 2009

Book Chapter (Published) [Yasin Ozcelik, Antonio Cartelli, Marco Palma]
Electronic Loyalty Programs: Comparative Survey, Idea Group Reference [1] 286-290. Date of Publication: 2008.

Book Chapter (Published) [Yasin Ozcelik, Antonio Cartelli, Marco Palma]
IT-Enabled Reengineering: Productivity Impacts, Idea Group Reference [2] 498-502. Date of Publication: 2008.

Journal Article (Published) [Yasin Ozcelik]
Globalization and the Internet: Digitizing the Nonprofit Sector, Journal of Global Business Issues [2] 1 149-152.Date of Publication: 2008

Conference Proceeding (Published) [Z Ozdemir, Yasin Ozcelik]
Market Transparency in Business-to-Business (B2B) E-Commerce.Date of Publication: 23 Date of Publication: May 2008

Conference Proceeding (Published) [Zafer Ozdemir, Prabuddha De, Yasin Ozcelik, Kemal AltinkemerFundraising and the Internet.Date of Publication: 9 Date of Publication: August 2007.

Conference Proceeding (Published) [Zafer Ozdemir, Yasin Ozcelik, Kemal Altinkemer]
Productivity and Performance Effects of IT-Enabled Reengineering: A Firm-Level Analysis, 985-993.Date of Publication: 7 Date of Publication: June 2007.

Conference Proceeding (Published) [Prabuddha De, Yasin Ozcelik, Kemal Altinkemer]
Donor-to-Organization Marketplace (D2O).Date of Publication: 7 Date of Publication: March 2004.

Book Chapter (Published) [Sushil K.. Sharma, Jackie Rees, Yasin Ozcelik, Gary J.Koehler, Jatinder N.D.. Gupta]Information Privacy and e-Business Activities: Key Issues for Managers, Heidelberg Press 139-151.Date of Publication: 2003.

Conference Proceeding (Published) [Yasin Ozcelik, Kemal Altinkemer]
Incentive Compatible Electronic Loyalty (ICEL) .Date of Publication: 6 Date of Publication: July (3rd Quarter/Summer) 2003

Conference Proceeding (Published) [Yasin Ozcelik, Kemal Altinkemer]
Incentive Compatible Electronic Loyalty .Date of Publication: 23 Date of Publication: October (4th Quarter/Autumn) 2002